

## WHY JOIN AIA POTOMAC VALLEY?

AIA is not just for architects. Allied membership is designed for the **individual**, or **small businesses\*** who collaborate directly with the A/E/C industry, including but not limited to engineers, planners, landscape architects, sculptors, muralists, artists, and others in government, education, journalism, manufacturing, industry and/or other fields allied to architecture.

\*If you are a business seeking expanded benefits and higher visibility, please see our [Annual Partner Sponsorship Program](#).



**Become An Allied Member**

- BUILD your business
- SHARE educational programs & resources
- ENGAGE with Architects

**Partner with AIAPV Today!**



### MEMBERSHIP

**260+ architect firms**  
**500+ individual architect**  
**AIA members**  
**200+ individual associate**  
**AIA members**

### Relationship-Building

AIA Potomac Valley's allied membership program will help you connect with your audience to facilitate relationship-building, expanded networks and new collaborations. Build your network by participating in committees and events, promote your services, or provide your unique expertise to those who need you most.

### Benefits

Allied Membership is a cost-effective way for a small business to create a level of visibility with AIA Potomac Valley members and provides valuable benefits. Among the major benefits, Allied Members receive listings in our online website directories, and can submit their own events to our online calendar. Allied Members may also submit posts to our blog, which is a great way to share your company news and expertise with architects and other potential clients. Each year, AIA Potomac Valley produces a diverse calendar of educational programs and social events which offer unique opportunities for networking and promotion. Access members-only programs, and enjoy discounts on events, job listings and advertising.


### Positioning

AIA Potomac Valley is an important public voice for great design. Membership gives you an influential and respected platform to engage in civic dialogue about urban design, sustainability, and the regulatory environment that shapes our region.

## Basic and Educational Program Allied Membership Benefits:

AIA Potomac Valley's basic and educational program allied memberships will help you connect with your audience to facilitate relationship-building, expanded networks and new collaborations.

Allied membership benefits are designed for the individual seeking similar benefits afforded to our architect members, or a small business looking to increase marketing visibility and connect with our architect members. If you are a business that would like to receive expanded benefits, please see our [Annual Partner sponsorship program opportunities](#).

	EDUCATIONAL PROGRAM	BASIC
Name recognition* + listing in online Allied Member Directory and AIAPV Member Directory (*Logo recognition + listing for Educational Program Allied Membership)	•	•
New member recognition in the <i>Potomac Valley Architect</i> e-newsletter	•	•
Company Spotlight article in <i>Potomac Valley Architect</i> newsletter and archived in Allied Member News blog	•	•
Opportunity to share brief mention of new company products and services in Allied/Partner Spotlight newsletter column	•	•
Opportunity to submit a proposal to present a one-hour continuing education class (requires approval by aligned AIA PV chapter committee)	•	
Ability to submit events to the AIAPV website calendar at no charge	•	•
Complimentary event listings of your company's AIA CES-approved program in AIAPV newsletters	2 per Month	
Ability to participate on AIAPV's chapter committees	•	•
Ability to submit material for Member News and Guest Posts blogs	•	•
Post to AIAPV's Job Board at no charge	•	•
Member registration rate for AIAPV programs and events + invitation to AIAPV Annual Membership Meeting	•	•
Promotional use of the title "Allied Member of AIA Potomac Valley" and Allied Member Badge	•	•
25% member discount off AIAPV's website advertising rates	•	•
Receive advance announcement of new chapter event sponsorship opportunities	•	•

### COMPLETE THE ALLIED PROFESSIONAL MEMBERSHIP APPLICATION

FINE PRINT: Benefits are subject to change. AIA Potomac Valley (AIAPV) reserves the right to accept or reject partnership with any allied member by decision of the AIAPV Board of Directors. AIAPV does not, solely by virtue of its partnership with AIA allied members, endorse or support the opinions, platforms, products, work or missions of AIAPV allied members. In the event AIAPV determines that partnership with any allied member is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.