AIA Potomac Valley



2027 ANNUAL PARTNER SPONSORSHIP

CONTACT

David Iams, Executive Director

P 410.212.2945 E david@aiapv.org

AIA Potomac Valley

ENGAGEMENT OPPORTUNITIES WITH AIA POTOMAC VALLEY

WHO WE ARE

A local chapter of the American Institute of Architects and vibrant organization of 700 architects and architectural associates working to make a better environment through architecture in the Maryland counties of Allegany, Charles, Garrett, Frederick, Montgomery, Prince Georges and Washington.

Our member firms and designers practice architecture of all types and scales, within the Washington, DC region, throughout the U.S., and around the world. We provide quality educational programs and other events, as well as communications resources that foster strong working relationships between architects and their colleagues in the design and construction industries.

Take advantage of these valuable opportunities to be top-of-mind when our members look for vendors, service providers and consultants for their projects. Visit our Chapter Sponsorship page at www.aiapv.org or contact us at info@aiapv.org.

AIA Potomac Valley

LEAFHouse • 3907 Metzerott Road
College Park, MD 20740
info@aiapv.org • 301.935.5544

www.aiapv.org

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ANNUAL PARTNER SPONSORSHIP

https://aiapv.org/Annual_Partner_Sponsorship

ALL ANNUAL PARTNERS* RECEIVE THE FOLLOWING IN ADDITION TO SPECIFIC SPONSORSHIP LEVEL BENEFITS:

- Allied Membership benefits for up to two designated representatives, depending on level of sponsorship
- Your company's logo displayed on AIAPV's website, with link to your homepage
- Company listing and logo in online Allied Member Directory and listing in AIAPV Membership Directory
- Opportunity to share new company products and services in Allied/Partner Spotlight newsletter column (1-3 sentences with link to product)
- Logo recognition in every issue of chapter e-newsletter
- Company Spotlight article published in *Potomac Valley Architect* newsletter and archived in Meet Our Allied Members blog
- One company event promotion per month, included in choice of *Potomac Valley Architect* newsletter or AIAPV's Education, Events and Opportunities update
- Event signage (logo) and recognition at major chapter events to include annual Golf Outing, Excellence in Design Awards celebration, and AIAPV Annual Membership meeting
- Receive advance announcement of new and major chapter event sponsorship opportunities.
- Invitation to and networking at AIAPV Board/Partner Summer Social
- Introduction and brief speaking opportunity at AIAPV Annual Membership Meeting and tabletop for promotional materials (space permitting)
- Post to AIAPV's Job Board at no charge
- Ability to attend and participate in chapter committee meetings
- Member discount (25%) on Website Advertising

*Architecture Firm Annual Partner sponsorship carries separate benefits.

Contributions to 501(c)6 organizations may be written off as a business expense. Consult your tax professional.

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ANNUAL PARTNER SPONSORSHIP

GOLD SPONSOR – $5,000

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

GOLD PARTNER BENEFITS:

- Two (2) Allied Memberships
- Four (4) tickets to Annual Design Awards Celebration
- Three (3) chapter event hosting/sponsor opportunities (such as webinars, Happy Hours, showroom events, tours, etc.) with logo and sponsor acknowledgement in all pre-event promotions.
- Two (2) self-produced videos annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- One (1) Website Ad on AIAPV website (for one month) with choice of either rotator banner or static half skyscraper ad, to appear on Home page, Calendar/Job Board pages or Job Board/Awards pages
- Newsletter advertising in two (2) issues of *Potomac Valley Architect* (block or horizontal ad)
- Company Feature on AIAPV Social Media Channels

To sign up, complete the ANNUAL PARTNER SPONSORSHIP COMMITMENT FORM.

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ANNUAL PARTNER SPONSORSHIP

SILVER SPONSOR – $2,750

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

SILVER PARTNER BENEFITS:

- Two (2) Allied Memberships
- Three (3) tickets to Annual Design Awards Celebration
- Two (2) chapter event hosting/sponsor opportunities (such as webinars, Happy Hours, showroom events, tours, etc.) with logo and sponsor acknowledgement in all pre-event promotions.
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- One (1) Website Ad on AIAPV website (for one month) with choice of either rotator banner or static half skyscraper ad, to appear on Home page, Calendar/Job Board pages or Job Board/Awards pages
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)
- One (1) Eblast Event Promotion

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ANNUAL PARTNER SPONSORSHIP

COMMITTEE ON THE ENVIRONMENT (COTE) SPONSOR – $2,250

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

COTE PARTNER BENEFITS:

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) COTE chapter event hosting/sponsor opportunity (such as webinar, Happy Hour, showroom event, tour, etc.)
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized COTE events
- One (1) ticket to Chapter-organized COTE events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

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ANNUAL PARTNER SPONSORSHIP

CUSTOM RESIDENTIAL ARCHITECTS NETWORK (CRAN) SPONSOR – $2,250

(PV CRAN Partners are limited to four (4) annually)

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

PV CRAN PARTNER BENEFITS:

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) CRAN chapter event hosting/sponsor opportunity (such as webinar, Happy Hour, showroom event, tour, etc.)
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized CRAN events
- One (1) ticket to Chapter-organized CRAN events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

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ANNUAL PARTNER SPONSORSHIP

SMALL FIRM EXCHANGE (SFX) SPONSOR – $2,250

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

SMALL FIRM EXCHANGE (SFX) PARTNER BENEFITS:

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) SFx chapter event hosting/sponsor opportunity (such as webinar, Happy Hour, showroom event, tour, etc.)
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized SFx events
- One (1) ticket to Chapter-organized SFx Events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

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ANNUAL PARTNER SPONSORSHIP

SOCIAL EVENT SPONSOR – $2,250

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

SOCIAL EVENT PARTNER BENEFITS:

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) chapter event hosting/sponsor opportunity (such as webinar, Happy Hour, showroom event, tour, etc.)
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized social events
- One (1) ticket to Chapter-organized social events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

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ANNUAL PARTNER SPONSORSHIP

BRONZE SPONSOR – $1,750

Sponsorship benefits received by ALL Annual Partners, *PLUS*:

BRONZE PARTNER BENEFITS:

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) chapter event hosting/sponsor opportunity (such as webinar, Happy Hour, showroom event, tour, etc.)
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

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ANNUAL PARTNER SPONSORSHIP

ARCHITECTURE FIRM – $500 / $1,000

Architecture Firm sponsorship is open to architecture firms headquartered in AIA Potomac Valley, and to architecture firms located outside our territory where at least one owner or managing partner is a current AIA Potomac Valley member.

There are two levels of sponsorship:

- Large Architecture Firm [11+ Employees] – $1,000
- Small Architecture Firm [1–10 Employees] – $500

ARCHITECTURE FIRM PARTNER BENEFITS:

- One (1) ticket (Small); Two (2) tickets (Large) to Annual Design Awards Celebration
- One free entry into AIAPV's Excellence in Design Awards competition
- Your company's logo with weblink prominently displayed on website (home page, upcoming events, etc.)
- Feature a firm project (Built or On the Boards) in *Potomac Valley Architect* newsletter and website blog
- Post to AIAPV's Job Board at no charge
- Listing in AIAPV Find a Local Architect Membership Directory
- Logo recognition with weblink in every issue of *Potomac Valley Architect* newsletter
- Event signage (logo) and recognition at major chapter events including the AIAPV/PVAF Golf Outing and Excellence in Design Awards Celebration
- Your company events listed on our website and e-newsletter

To sign up, complete the appropriate application form below:

SMALL ARCHITECTURE FIRM PARTNER APPLICATION FORM

LARGE ARCHITECTURE FIRM PARTNER APPLICATION FORM

Contributions to 501(c)6 organizations may be written off as a business expense. Consult your tax professional.

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ANNUAL SPONSORSHIP COMPARISONS

AIAPV Annual Partner Highlighted Benefits	Gold $5,000	Silver $2,750	COTE, CRAN, SFx $2,250	Social $2,250	Bronze $1,750	Arch Firm $500; $1,000
Chapter Events						
Chapter event hosting/sponsor opportunities	2	2	1	1	1	Contact AIAPV with interest
Logo signage/recognition at major chapter events to include Golf Outing, Design Awards Celebration + AIAPV Annual Membership Meeting	✓	✓	✓	✓	✓	✓
Invitation to and networking at AIAPV Board/Partner Summer Social	✓	✓	✓	✓	✓	✓
Introduction and brief speaking opportunity at AIAPV Annual Membership Meeting and tabletop for promotional materials (space permitting)	✓	✓	✓	✓	✓	
Introduction + logo signage at Chapter-organized event specific to sponsorship level			✓	✓		
Complimentary tickets to annual Design Awards celebration; **1 free Excellence in Design Awards project entry *(Architecture Firm only)*	4	3	2	2	2	2; **1
Self-produced video annually to promote your company and shared on AIAPV social media channels	2	1	1	1		
Potomac Valley Architect Newsletter						
Logo recognition in every issue	✓	✓	✓	✓	✓	✓
One Free Company Event Promotion per month	✓	✓	✓	✓	✓	✓
Opportunity to share new company products and services in Allied/Partner Spotlight newsletter column (1-3 sentences with web link)	✓	✓	✓	✓	✓	✓
Free newsletter advertising placement	2	1	1	1	1	
Company Spotlight article	1	1	1	1	1	1
Firm Project Features						✓
Website - www.aiapv.org						
Logo recognition with link to your website	✓	✓	✓	✓	✓	✓
Your events on our calendar	✓	✓	✓	✓	✓	✓
Free 1-month website ad	Any location	Limited locations				
Allied Membership						
Visit https://aiapv.org/Allied_Membership___Basic___Educational_Program for full list of benefits.						
Included Allied Memberships	2	2	1	1	1	
Company listing in online Allied Member Directory and AIAPV Membership Directory	✓	✓	✓	✓	✓	✓
Free listings on AIAPV Job Board	✓	✓	✓	✓	✓	✓
Ability to attend and participate in chapter committee meetings	✓	✓	✓	✓	✓	✓
Member discount (25%) on website advertising	✓	✓	✓	✓	✓	✓

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

We offer additional opportunities to sponsor individual events and Allied Memberships for smaller companies and individuals. Event sponsorship is a good way to target specific design audiences relevant to your product offerings, providing visibility during advance promotion and onsite at the event. Opportunities include our annual Design Awards, Golf Outing, and sponsorships for other events and programs that are offered as they are developed by Chapter committees. Sponsorship options may include showroom networking events, home tours, social and educational events. Sponsors receive one ticket to event. ***Costs vary by event.***

Visit our Chapter Sponsorship page to view the various ways of engaging with AIA Potomac Valley members. ***All applications for sponsorship are subject to approval by the AIAPV Board of Directors.***

Questions? Contact: David Iams at (410) 212-2945 or david@aiapv.org to discuss and reserve your opportunities.

AIA Potomac Valley is a 501(c) 6 organization. Under IRS code for 501(c)(6) organizations, sponsorships are not tax-deductible as a charitable contribution but may be deductible as a business expense. Consult your tax professional.

FINE PRINT: Benefits are subject to change. AIA Potomac Valley (AIAPV) reserves the right to accept or reject partnership with any allied member by decision of the AIAPV Board of Directors. AIAPV does not, solely by virtue of its partnership with AIAPV allied members, endorse or support the opinions, platforms, products, work or missions of AIAPV allied members. In the event AIAPV determines that partnership with any allied member is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.