AIA Potomac Valley

2027 ANNUAL PARTNER SPONSORSHIP

Annual Partner Sponsorship is open to businesses in the design and construction field with established professional reputations who are registered to practice their professions where such requirements exist, or persons who are employed outside of architectural practice but are involved in positions allied to the field of architecture.**

Annual Partners enjoy a multi-faceted relationship with AIA Potomac Valley members, including exclusive opportunities for high-quality, one-on-one engagement at events, and prominent recognition in our member communications. As the most visible supporters of the Chapter's mission, Annual Partners report increased receptivity when they call on AIA Potomac Valley members, as well as additional requests from members for their materials and continuing education presentations. Build your business as an AIAPV Annual Partner!

** *Applications for sponsorship are subject to approval by the AIAPV Board of Directors.*

Looking for Architecture Firm Sponsorship? Click here for details and to sign up!

ALL ANNUAL PARTNERS WILL RECEIVE THE FOLLOWING IN ADDITION TO SPECIFIC SPONSORSHIP LEVEL BENEFITS:

- Allied Membership benefits for up to two designated representatives, depending on level of sponsorship
- Your company's logo displayed on AIAPV's website linked to your homepage
- Company listing and logo in online Allied Member Directory and AIAPV Membership Directory
- Opportunity to share new company products and services in Allied/Partner Spotlight newsletter column (1-3 sentences with link to product)
- Logo recognition in every issue of chapter e-newsletter
- Company Spotlight article published in *Potomac Valley Architect* newsletter and archived in Meet Our Allied Members blog
- One company event promotion per month, included in choice of *Potomac Valley Architect* newsletter or Education, Events and Opportunities update
- Event signage (logo) and recognition at major chapter events to include annual Golf Outing, Excellence in Design Awards celebration, and AIAPV Annual Membership meeting
- Receive advance announcement of new and major chapter event sponsorship opportunities
- Invitation to and networking at AIAPV Board/Partner Summer Social
- Introduction and 2-minute speaking opportunity at AIAPV Annual Membership Meeting and tabletop for promotional materials (space permitting)
- Post to AIAPV's Job Board at no charge

- Ability to attend and participate in chapter committee meetings
- Member discount (25%) on Website Advertising

GOLD – $5,000

GOLD PARTNER COMMITMENT FORM

- Two (2) Allied Memberships
- Four (4) tickets to Annual Design Awards Celebration
- Three (3) chapter event hosting/sponsor opportunities (such as webinars, Happy Hours, showroom events, tours, etc.)
- Two (2) self-produced videos annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- One (1) Website Ad on AIAPV website (for one month) with choice of either rotator banner or static half skyscraper ad, to appear on Home page, Calendar/Job Board pages or Job Board/Awards pages
- Newsletter advertising in two (2) issues of *Potomac Valley Architect* (block or horizontal ad)
- Company Feature on AIAPV Social Media Channels

SILVER – $2,750

SILVER PARTNER COMMITMENT FORM

- Two (2) Allied Memberships
- Three (3) tickets to Annual Design Awards Celebration
- Two (2) chapter event hosting/sponsor opportunities (such as webinars, Happy Hours, showroom events, tours, etc.)
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- One (1) Website Ad on AIAPV website (one month) with choice of either rotator banner or static half skyscraper ad, to appear on Calendar/Job Board pages or Job Board/Awards pages
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)
- One (1) Eblast Event Promotion

COMMITTEE ON THE ENVIRONMENT (COTE) – $2,250 (NEW)

COTE PARTNER COMMITMENT FORM

- One (1) Allied Membership

- Two (2) tickets to Annual Design Awards Celebration
- One (1) COTE chapter event hosting/sponsor opportunity
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized COTE events
- One (1) ticket to Chapter-organized COTE events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

CUSTOM RESIDENTIAL ARCHITECTS NETWORK (CRAN) – $2,250

(PV CRAN Partners are limited to four annually)
Interested parties must review the PV CRAN Sponsorship Overview and Criteria before applying for this sponsorship.

CRAN PARTNER COMMITMENT FORM

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) CRAN chapter event hosting/sponsor opportunity
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized CRAN events
- One (1) ticket to Chapter-organized CRAN events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

SMALL FIRM EXCHANGE (SFX) – $2,250 (NEW)

SFX PARTNER COMMITMENT FORM

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) SFx chapter event hosting/sponsor opportunity
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized SFx events

- One (1) ticket to Chapter-organized SFx events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

SOCIAL EVENT – $2,250

SOCIAL EVENT PARTNER COMMITMENT FORM

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) chapter event hosting/sponsor opportunity (such as a webinar, Happy Hour, showroom event, tour, etc.)
- One (1) self-produced video annually to promote your company and shared in *Potomac Valley Architect* newsletter and AIAPV social media channels (2-minute maximum)
- Introduction and logo signage at Chapter-organized social events
- One (1) ticket to Chapter-organized social events
- Logo and sponsor acknowledgement in all pre-event promotions
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

BRONZE – $1,750

BRONZE PARTNER COMMITMENT FORM

- One (1) Allied Membership
- Two (2) tickets to Annual Design Awards Celebration
- One (1) chapter event hosting/sponsor opportunity (such as a webinar, Happy Hour, showroom event, tour, etc.)
- Newsletter advertising in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)

Visit our Chapter Sponsorship page to view the various ways of engaging with AIA Potomac Valley members. ***All applications for sponsorship are subject to approval by the AIAPV Board of Directors.***

Questions? Contact: David Iams at (410) 212-2945 or david@aiapv.org to discuss and reserve your opportunities.

Under IRS code for 501(c)(6) organizations, sponsorships are not tax-deductible as a charitable contribution but may be deductible as a business expense. Consult your tax professional.

Please note that benefits are subject to change. AIA Potomac Valley (AIAPV) reserves the right to accept or reject partnership with any allied member by decision of the AIAPV Board of Directors. AIAPV does not, solely by virtue of its partnership with AIAPV allied members, endorse or support the opinions, platforms, products, work or missions of AIAPV allied members. In the event AIAPV determines that partnership with any allied member is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause.