

Designing for People and Purpose: Tour of Marriott International Global Headquarters

Thursday, October 16

5:30 – 6:30 PM | Bethesda, MD



Address: Marriott International Corporate Headquarters | 7750 Wisconsin Avenue, Bethesda, MD 20814 ([View Map](#))

Parking: Various Parking Garages Available ([Click here](#) for list.)

This guided tour of [Marriott International's 21-story, 785,000-square-foot global headquarters](#) in Bethesda offers participants an in-depth look at how sustainable design, workplace strategy, innovation, and community integration converge in a modern corporate environment. The LEED v4 Gold and Fitwel® 3-star-rated facility was designed to promote associate well-being, collaboration, and environmental performance while serving as a hub for innovation in hospitality design. Participants will

explore the building's flexible workspaces, wellness amenities, research and design labs, and public plaza to understand how architecture can support both organizational culture and community vitality. Recommended audience: Architects, interior designers, planners, facility managers, and other building industry professionals interested in sustainability, workplace design, and innovation environments.

Credit:

Submitted for AIA CES Credit

Learning Objectives:

1. **Evaluate Sustainable Design Strategies for Health and Performance**
Identify how the building's LEED v4 Gold and Fitwel® 3-star certifications were achieved through strategies that enhance occupant health, environmental performance, and energy efficiency.
2. **Analyze Workplace Design Solutions that Support Well-being and Accessibility**
Describe how Marriott's human-centered workplace design—including ergonomic furniture, flexible layouts, and universal accessibility—promotes comfort, collaboration, and employee well-being.
3. **Examine the Integration of Innovation Spaces in Corporate Architecture**
Explain how research and design laboratories, prototype hospitality spaces, and learning environments within a corporate campus can drive creativity, testing, and continuous improvement in design and operations.
4. **Assess Urban and Community Design Principles that Enhance Public Engagement**
Discuss how site planning and public space design, including Sorenson Plaza and accessible ground-floor amenities, foster community interaction, outdoor activity, and a stronger connection between private and public realms.



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