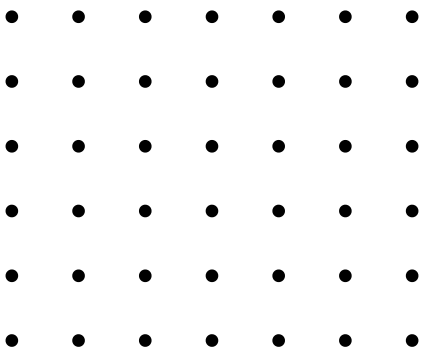


CELEBRATE DESIGN 2025

SPONSORSHIP OPPORTUNITIES



Don't miss this unique opportunity to position YOUR BRAND alongside the best of the best in an event that celebrates design excellence, craftsmanship, and sustainability.

CELEBRATE DESIGN 2025 SPONSORSHIP

**Thursday, October 16th • 6:00pm – 9:00pm
Marriott International Corporate Headquarters
7750 Wisconsin Avenue, Bethesda, MD 20814**

***The AIA Potomac Valley 2025 Design + Leadership Awards, together with The
Montgomery County Planning Department Design Excellence Awards***

Celebrate Design 2025 will be held on Thursday, October 16th at the Marriott International Headquarters in North Bethesda, Maryland. This will be AIA Potomac Valley's biggest event of the year, providing the opportunity for architects and the greater design community to network with professional peers, celebrate the best work of our members and our region through the chapter's [Excellence in Design Awards](#) program, and recognize outstanding leadership with the presentation of our [Kea](#) and [Emerging Professional Awards](#). Celebrate Design 2025 is co-hosted by the Montgomery County Planning Department, which will present its annual Design Excellence Awards at the event.

This unique, combined celebration will bring together urban designers, architects, landscape architects, planners, developers, builders, policymakers, elected officials, design professionals, artists and interested community members from across Montgomery County and the Potomac Valley region.

Sponsors of our Design + Leadership Awards 2025 will be prominently recognized at our ceremony on October 16. In addition, they will be acknowledged on our [website](#) and in all pre- and post-event publicity, as well as in a dedicated Sponsor Profile website page posted online a week before the live program and viewable throughout the year.

Celebrate Design 2025 is an excellent opportunity to build your relationship with our Chapter, network with our members, support the industry, and raise your company's profile.

***Please celebrate with us and support Potomac Valley's
best by signing up now as a sponsor.****

**Sponsorship is specific to AIA Potomac Valley's Design + Leadership Awards portion of this event.*

2025 CELEBRATE DESIGN SPONSORSHIP

Visit https://aiapv.org/2025_Celebrate_Design_Sponsorship to sign up!

Contact: Executive Director David Iams 410-212-2945 | david@aiapv.org





**We are pleased to present you
with the following unique
opportunities to share your
company's commitment to
architectural design
excellence and to the AIA
Potomac Valley community.**



Let's work together to make this a memorable event. We've crafted a variety of unique opportunities to maximize your ROI and provide meaningful engagement with your target audience. We are open to working with you to get creative and customize your level of engagement, so if you don't see something you want—just ask!



BAR SPONSOR - \$1,500

[Two (2) available]

- Wearable company logo merchandise for bartenders (t-shirts or caps provided by sponsor) OR Large Banner Stand Recognition at the Bar (contact AIAPV to discuss options)
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during the 2025 Design + Leadership Awards ceremony
- Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on the AIAPV Excellence in Design Awards site through July 2026
- Company logo on AIAPV's website through July 2026
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2025
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2025 Excellence in Design Awards webpage
- Recognition in press release announcement of award winners
- One (1) [Professional Allied Membership](#) in the AIA Potomac Valley chapter for one year
- Two (2) complimentary tickets to Celebrate Design 2025 event



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NAPKIN SKETCH SPONSOR - \$1,500

~~Two (2) available~~ **SOLD OUT**



- Select theme(s) of sketch contest
- 200 Cocktail Napkins with company logo
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during the 2025 Design + Leadership Awards ceremony
- Winning design and sponsor credit featured in Potomac Valley Architect Newsletter
- Sponsor and AIAPV share winning design, with sponsor credit, via social media and on AIAPV's website
- Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on AIAPV's Excellence in Design Awards site through July 2026
- Company logo on AIAPV's website through July 2026
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2025
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SUSTAINABILITY SPONSOR - \$1,250

[One (1) available]



- Introduce PV Award segment (which is focused on sustainable design) and provide a 15-second company introduction
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during the 2025 Design + Leadership Awards ceremony
- Featured in photograph with winner(s)
- Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on AIAPV's Excellence in Design Awards site through July 2026
- Company logo on AIAPV's website through July 2026
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2025
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2025 AIAPV Excellence in Design Awards webpage
- Recognition in press release announcement of award winners
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EMERGING PROFESSIONAL DESIGN AWARDS SPONSOR - \$750

[Three (3) available]



- Multiple logo and verbal recognitions during the 2025 Design + Leadership Awards ceremony (at opening of ceremony and during EP design competition segment)
- Assist in presentation of certificates to Emerging Professional design competition winners
- Prominent logo recognition and photo with winners on Emerging Professional Design Awards winners web page through July 2026
- Featured in photograph with winner(s)
- Logo recognition in all advance publicity (web, email, social media)
- Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on AIAPV's Excellence in Design Awards site through July 2026
- Company logo on AIAPV's website through July 2026
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2025
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2025 AIAPV Excellence in Design Awards webpage
- Recognition in press release announcement of award winners
- One (1) complimentary ticket to Celebrate Design 2025 event



Photo l to r: 2025 EPAP winner Xuan Vo, AIAPV President Danyle Brooks, AIA, AIA Fellow Carl Elefante, FAIA, and EPAP winner Narges Bourmand. (Paraon Photography)

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DESSERT SPONSOR - \$750

[Two (2) available] *ONE LEFT*



- Dessert Table Logo Signage
- Logo recognition in all advance publicity (web, email, social media)
- Logo and verbal recognition during AIAPV's Design + Leadership 2025 Awards ceremony
Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on AIAPV's Excellence in Design Awards site through July 2026
- Company logo on AIAPV's website through July 2026
- Recognition in Potomac Valley Architect Newsletter from time of sponsorship commitment through November 2025
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2025 AIAPV Excellence in Design Awards webpage
- Recognition in press release announcement of award winners
- One (1) complimentary ticket to Celebrate Design 2025 event



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BENEFACTOR SPONSOR - \$500

[Unlimited]

- Logo and verbal recognition during the 2025 Design + Leadership Awards ceremony
- Logo recognition in all advance publicity (web, email, social media)
- Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on AIAPV's Excellence in Design Awards site through July 2026
- Company logo on AIAPV's website through July 2026
- Logo recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2025 AIAPV Excellence in Design Awards webpage
- Recognition in press release announcement of award winners
- One (1) complimentary ticket to Celebrate Design 2025 event

PATRON SPONSOR - \$250

[Unlimited]

- Company name recognition during the 2025 Design + Leadership Awards ceremony
- Included in sponsors-only profile website page posted one week prior to awards ceremony and maintained on AIAPV's Design + Leadership 2025 Awards site through July 2026
- Company name recognition in event program to be emailed to mailing list and attendees two (2) days prior to event and posted on the 2025 AIAPV Excellence in Design Awards webpage
- Recognition in press release announcement of award winners
- One (1) complimentary ticket to Celebrate Design 2025 event



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