

PURCHASE YOUR AD TODAY!



AIA
Potomac Valley

ADVERTISING INSERTION ORDER

To build your brand with AIA Potomac Valley, please complete this form and select from the options below, or visit our website at <http://aiapv.org/content.php?page=Advertising> to purchase online.

AIA Potomac Valley Website

Banner Ad, Home Page

- 1 Month | \$300
- 3 Months | \$765
- 6 Months | \$1350

Banner Ad, Calendar/Job Board Pages

- 1 Month | \$200
- 3 Months | \$510
- 6 Months | \$900

Half Skyscraper Ad, Job Board/Awards Pages

- 1 Month | \$200
- 3 Months | \$510
- 6 Months | \$900

Potomac Valley Architect eNewsletter

Banner/Horizontal Ad

1 Ad/Issue | \$75

Banner/Horizontal Ad

4 Ads/Issues | \$225

Block Ad

1 Ad/Issue | \$75

Block Ad

4 Ads/Issues | \$225

Event Promotion | \$50

- Repeat Event Promotion (1x) | \$25

Advertiser Information

Company Name _____

Address _____

City _____ State/Province _____ Zip Code _____

Primary Contact _____

Title _____ Phone _____

Email _____ Signature _____

Ad Web Link URL _____

Preferred Date(s)/Month(s) to run _____ [View the 2018 Newsletter Schedule](#)

Payment

Check payable to AIA Potomac Valley, and mail to LEAFHouse, 3907 Metzert Road, College Park, MD 20740

Please send an invoice to the Primary Contact

Credit card payment: Visit <https://aiapv.starchapter.com/catalog.php?cat=5> to pay securely online or provide credit card details below.

Visa MasterCard Discover AMEX **Total Payment \$** _____

Credit Card Number _____ Expiration Date _____ 3-Digit Validation Code _____

Name as it appears on credit card _____

Billing Address and Phone Number _____

Authorized Signature _____ Date _____

Questions and Comments

List any questions, comments or further instructions you have regarding this application.

Please sign and return to:

Renee Catacalos, Executive Director

Email: renee@aiapv.org

Postal: LEAFHouse

3907 Metzert Road

College Park, MD 20740

- Ad processing will be activated upon receipt of payment in full.
- When renewing online ads, priority and first right-of-refusal will be given to advertisers who commit to 6 months.
- All other advertisements will be renewed on a first-come, first served basis.
- AIA Potomac Valley reserves the right to refuse any ad that is in conflict with its mission or message, or that is deemed to be offensive in any way.