



# AIA Potomac Valley

## Opportunities to Engage With the Architects of the AIA Potomac Valley Chapter

A local chapter of the American Institute of Architects, AIA Potomac Valley is a vibrant organization of more than 570 architects and architectural associates. Our member firms and designers practice architecture of all types and scales, within the Washington, DC region, throughout the U.S., and around the world. We provide quality educational programs and other events, as well as communications resources that foster strong working relationships between architects and their colleagues in the design and construction industries.

Take advantage of these valuable opportunities to be top-of-mind when our members look for vendors, service providers and consultants for their projects. Visit our Chapter Sponsorship page at [www.aiapv.org](http://www.aiapv.org) or contact Executive Director Renee Catacalos by phone at 301-935-5544 or email at [renee@aiapv.org](mailto:renee@aiapv.org).



### ALLIED MEMBERSHIP

Allied Membership is a highly effective way to connect with our members. Benefits include listings in the Maryland AIA Chapters' Membership Directory and on the [aiapv.org](http://aiapv.org) website, discounts on paper AIA Contract Documents, member prices for events, eligibility to serve on chapter committees, and much more. Click here for a complete list of benefits. Allied Membership is billed annually on a revolving basis.

**First member - \$200; each additional member from the same company - \$150**

### EVENT SPONSORSHIP

Sponsorship of an individual event provides visibility during advance promotions as well as onsite at the event, and is a good way to engage specific design audiences relevant to your product offerings. Recurring opportunities include our quarterly Custom Residential Architects Network (CRAN) programs, offered as part of the AIA Capital Area CRAN tri-chapter initiative for residential designers, and our annual Design Awards celebration recognizing the best work of our members and our region. Additional event and program sponsorships are offered as they are developed by Chapter committees. We attempt to match sponsors with appropriate opportunities, according to the event content.

**From \$500 to \$2,000; may include Allied Membership or credit for Allied Membership already paid**

### ANNUAL PARTNERSHIP

Annual Partners enjoy a multi-faceted relationship with AIA Potomac Valley members, including exclusive opportunities for high-quality, one-on-one engagement at events, online advertising benefits, and prominent recognition in our member communications. As the most visible supporters of the Chapter's mission, Annual Partners report increased receptivity when they call on AIA Potomac Valley members, as well as additional requests from members for their materials and continuing education presentations. Build your business as an AIAPV Annual Partner! *See reverse for full list of Annual Partner Benefits.*

**Gold Level - \$5,000; Silver Level - \$2,500; Bronze Level - \$1,500**

<b>AIAPV Annual Partner Benefits</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,500</b>
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### **Chapter Events**

Logo signage at all chapter Firm Tours and Annual Meeting	✓	✓	✓
Company Introduction at 1 chapter Firm Tour and at Annual Meeting	✓	✓	✓
Logo signage at Golf Outing, Design Awards and Maryland Day	✓	✓	✓
Complimentary tickets to annual Design Awards celebration	4	4	2
Present a CES program at a local firm through our webinar series or host a chapter event at your location	3	2	1

### **Potomac Valley Architect Newsletter**

Logo recognition in every issue	✓	✓	✓
Free Company Event Promotion placement	4	2	1
Free advertising placement	2	1	1
Company Spotlight article	1	--	--

### **Website [www.aiapv.org](http://www.aiapv.org)**

Logo recognition with link to your website	✓	✓	✓
Your events on our calendar	✓	✓	✓
Free 1-month website ad	Any location	Limited locations	--

### **Allied Membership \*\***

Included Allied Memberships	3	2	1
Company listing and logo in print and digital editions of annual Directory and online Allied Member Directory	✓	✓	✓
Ability to participate on chapter committees	✓	✓	✓
Member discount (25%) on website advertising	✓	✓	✓
Member discount (25%) on AIA Contract Documents	✓	✓	✓
** Click here for complete list of Allied Member benefits			



## **2018 ANNUAL PARTNER BENEFITS:**

### **ALL ANNUAL PARTNERS WILL RECEIVE:**

- 1-3 [Allied Memberships](#), depending on level
- Electronic Member Badge for your company website
- Your company's logo displayed on [AIAPV's website](#), with link to your homepage
- Logo recognition in every issue of chapter [e-newsletter](#)
- Event banner signage (logo) for three major chapter events: Golf Outing, Maryland Day and Design Awards Celebration
- Signage (logo) recognition at chapter firm tours
- Brief introduction opportunity at one chapter firm tour event
- Opportunity to give brief presentation during annual membership meeting
- Company listing and logo in print and digital editions of [annual Directory](#) and [online Allied Member Directory](#)
- Ability to participate on chapter committees
- Member discount (25%) on [Website Advertising](#)
- Member discount (25%) on print [AIA Contract Documents](#)

### **GOLD – \$5,000**

- Three (3) Allied Memberships
- Four (4) tickets to [Annual Design Awards Celebration](#)
- Three (3) chapter event opportunities – choice of:  
Your Lunch & Learn presentation(s) at local firm w/webinar component; or  
Host chapter event(s) at your company location
- One (1) [Website Ad](#) on AIAPV website (one month) with choice of either rotator banner or static half skyscraper ad, to appear on Home page, Calendar/Job Board pages or Job Board/Awards pages
- [Newsletter advertising](#) in two (2) issues of *Potomac Valley Architect* (block or horizontal ad)

- Free [Company Event Promotion](#) advertising in four (4) issues of *Potomac Valley Architect* newsletter
- Company Spotlight article in *Potomac Valley Architect* newsletter

### **SILVER – \$2,500**

- Two (2) Allied Memberships
- Four (4) tickets to [Annual Design Awards Celebration](#)
- Two (2) chapter event opportunities – choice of:  
Your Lunch & Learn presentation(s) at local firm w/webinar component; or  
Host chapter event(s) at your company location
- One (1) [Website Ad](#) on AIAPV website (one month) with choice of either rotator banner or static half skyscraper ad, to appear on Calendar/Job Board pages or Job Board/Awards pages
- [Newsletter advertising](#) in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)
- Free [Company Event Promotion](#) advertising in two (2) issues of *Potomac Valley Architect* newsletter

### **BRONZE – \$1,500**

- One (1) Allied Membership
- Two (2) tickets to [Annual Design Awards Celebration](#)
- One (1) chapter event opportunity – choice of:  
Your Lunch & Learn presentation at local firm w/webinar component; or  
Host chapter event at your company location
- [Newsletter advertising](#) in one (1) issue of *Potomac Valley Architect* (block or horizontal ad)
- Free [Company Event Promotion](#) advertising in one (1) issue of *Potomac Valley Architect* newsletter

**Build your business as an AIAPV Annual Partner!**

**[Click here for the Annual Partner Application Form](#)**



# AIA Potomac Valley

## **2018 ALLIED MEMBERSHIP BENEFITS:**

Allied Membership is a highly effective way to connect with our members. Service providers, vendors and colleagues in allied fields may join AIA Potomac Valley as Allied Members. **Allied Membership is an included benefit at every level of [Annual Partnership](#).**

## [ALLIED MEMBERSHIP APPLICATION FORM](#)

### **Allied Member Benefits:**

- Listing in online [Allied Member Directory](#)
- New member recognition in the *Potomac Valley Architect* [e-newsletter](#)
- Use of the title “Allied Member of AIA Potomac Valley“
- Company listing in print and digital editions of [annual Directory](#)
- Ability to [submit events to the AIAPV calendar](#) at no charge
- Ability to submit material for [Member News](#) and [Guest Posts](#) blogs
- Post to AIAPV's [Job Board](#) at no charge
- Ability to participate on chapter committees
- Receive biweekly AIAPV e-newsletters and annual Directory
- Receive advance announcement of new chapter event sponsorship opportunities\*\*
- Attend chapter programs and networking events at the member rate
- Invitation to Annual Membership Meeting
- 25% member discount on print [AIA Contract Documents](#)
- 25% member discount off [Website advertising](#) rates
- 5% member discount off Directory advertising rates

Allied Membership is \$200 per year for the first member and \$150 for each additional member from the same company.

We invite you to join us! Complete the [Allied Membership Application](#)

Download the [Engagement Opportunities](#) to review all of our opportunities

### **\*\*EVENT SPONSORSHIP OPPORTUNITY:**

Allied Members will receive advance notification of opportunities to sponsor individual Chapter events, providing visibility during advance promotion and onsite at the event. Event sponsorship is a great way to target specific design audiences relevant to your product offerings. Recurring opportunities include our quarterly [Custom Residential Architects Network \(CRAN\)](#) programs, which are offered as part of a Capital Area tri-chapter initiative, and our annual [Design Awards celebration](#). Sponsorships for other events and programs are offered as they are developed by Chapter committees. **Costs vary by event, \$500 –\$2,000, and may include credit for Allied Membership already paid.**

You may also contact Executive Director [Renee Catacalos](#) or Member Services Manager [Pam Rich](#) to discuss ways you can engage with AIA Potomac Valley and reserve your opportunities for 2018!