



# AIA Potomac Valley

## Opportunities to Engage With the Architects of the AIA Potomac Valley Chapter

A local chapter of the American Institute of Architects, AIA Potomac Valley is a vibrant organization of more than 570 architects and architectural associates. Our member firms and designers practice architecture of all types and scales, within the Washington, DC region, throughout the U.S., and around the world. We provide quality educational programs and other events, as well as communications resources that foster strong working relationships between architects and their colleagues in the design and construction industries.

Take advantage of these valuable opportunities to be top-of-mind when our members look for vendors, service providers and consultants for their projects. Visit our Chapter Sponsorship page at [www.aiapv.org](http://www.aiapv.org) or contact Executive Director Renee Catacalos by phone at 301-935-5544 or email at [renee@aiapv.org](mailto:renee@aiapv.org).



### ALLIED MEMBERSHIP

Allied Membership is a highly effective way to connect with our members. Benefits include listings in the Maryland AIA Chapters' Membership Directory and on the [aiapv.org](http://aiapv.org) website, discounts on paper AIA Contract Documents, member prices for events, eligibility to serve on chapter committees, and much more. Click here for a complete list of benefits. Allied Membership is billed annually on a revolving basis.

**First member - \$200; each additional member from the same company - \$150**

### EVENT SPONSORSHIP

Sponsorship of an individual event provides visibility during advance promotions as well as onsite at the event, and is a good way to engage specific design audiences relevant to your product offerings. Recurring opportunities include our quarterly Custom Residential Architects Network (CRAN) programs, offered as part of the AIA Capital Area CRAN tri-chapter initiative for residential designers, and our annual Design Awards celebration recognizing the best work of our members and our region. Additional event and program sponsorships are offered as they are developed by Chapter committees. We attempt to match sponsors with appropriate opportunities, according to the event content.

**From \$500 to \$2,000; may include Allied Membership or credit for Allied Membership already paid**

### ANNUAL PARTNERSHIP

Annual Partners enjoy a multi-faceted relationship with AIA Potomac Valley members, including exclusive opportunities for high-quality, one-on-one engagement at events, online advertising benefits, and prominent recognition in our member communications. As the most visible supporters of the Chapter's mission, Annual Partners report increased receptivity when they call on AIA Potomac Valley members, as well as additional requests from members for their materials and continuing education presentations. Build your business as an AIAPV Annual Partner! *See reverse for full list of Annual Partner Benefits.*

**Gold Level - \$5,000; Silver Level - \$2,500; Bronze Level - \$1,500**

<b>AIAPV Annual Partner Benefits</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,500</b>
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### Chapter Events

Logo signage at all chapter Firm Tours and Annual Meeting	✓	✓	✓
Company Introduction at 1 chapter Firm Tour and at Annual Meeting	✓	✓	✓
Logo signage at Golf Outing, Design Awards and Maryland Day	✓	✓	✓
Complimentary tickets to annual Design Awards celebration	4	4	2
Present a CES program at a local firm through our webinar series or host a chapter event at your location	3	2	1

### Potomac Valley Architect Newsletter

Logo recognition in every issue	✓	✓	✓
Free Company Event Promotion placement	4	2	1
Free advertising placement	2	1	1
Company Spotlight article	1	--	--

### Website [www.aiapv.org](http://www.aiapv.org)

Logo recognition with link to your website	✓	✓	✓
Your events on our calendar	✓	✓	✓
Free 1-month website ad	Any location	Limited locations	--

### Allied Membership \*\*

Included Allied Memberships	3	2	1
Company listing and logo in print and digital editions of annual Directory and online Allied Member Directory	✓	✓	✓
Ability to participate on chapter committees	✓	✓	✓
Member discount (25%) on website advertising	✓	✓	✓
Member discount (25%) on AIA Contract Documents	✓	✓	✓
** Click here for complete list of Allied Member benefits			